



SANEF Digitization Drive

Community Media Support Services

AI Tools for News Media



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➤ PART 01

Workflow Simplification





System for Editorial Workflow Automation

PLANNING	PROCESSING	PRODUCTION	PUBLISHING
<ul style="list-style-type: none">* Audience interest and needs analysis* News-gathering and Reporting* Gathering from social media	<ul style="list-style-type: none">* User-Generated Content* Audio, Graphics and Video processing* Text and Writing for Digital and Social)* Content verification and fact-checking	<ul style="list-style-type: none">* Shape elements into stories* Headlines and visuals* Links and embeds* Related content	<ul style="list-style-type: none">* Scheduled posts/stories* Sharing article online and social media platforms* Analytics and monitoring performance of content



Benefits of Editorial Workflow Automation

- Efficient data processing
- Streamlining data collection and analysis
- Automated content generation
- Creating news articles using AI algorithms
- Real-time fact-checking
- Automatically verifying information accuracy
- Automated publishing
- Scheduling and publishing news content automatically



➤ PART 02

AI Tools for Generating Content and Fact-Checking





Tools for Editorial Workflow Automation

PLANNING

- TextFX: Google tool that sparks language creativity using tools such as chain (related words), acronym, similies, and unfold (phrases containing your word).
- Google Gemini: Generate content using Google's AI Chatbot
- Google Pinpoint: This tool uses AI to analyze PDFs, strip text from images and transcribe audio.

PROCESSING

- Google Fact-Checking Explorer: Find images and text similar to your writing to eliminate plagiarism, verify information and sources.
- TinEye: Journalists can search for duplicates of the image, track where the image has appeared before on the net.
- Claude: Upload a document and ask it to analyze and summarize it.
- Summarize.tech: Post the link to a YouTube video and get a written summary of that video in a few minutes.
- Metaview: Automatically writes your interview notes for you so you can save time.



Tools for Editorial Workflow Automation

PRODUCTION

- Canva Writer: It includes a few AI tools, including the “Magic” tool that lets you type in a topic and it gives you some text related to that topic.
- WPS AI: Generate any document text, presentation slides, lists and spreadsheets using its internal AI tool. Also generates texts and images.
- Writerpal AI: Site to help you write for a specific media platform like helping print with headlines or broadcast journalists with writing, weather, etc. It is also good for rewriting articles in other angles and styles.
- Compose AI: Automates the typing process. Chrome extension that cuts your writing time by 40% with AI-powered autocompletion and text generation.

PUBLISHING

- Journalist AI: You can schedule, generate and publish for you automatically with an AutoBlog feature. Choose a target country to generate location-specific content. Change POV, Formality and more.
- Nota AI: You can use tools individually or plug them into your CMS for seamless integration. It creates SEO headlines, social posts, short videos, image generation and generates newsletters from stories.
- Cohesive: Generate Twitter, Instagram and Facebook posts, rephrase text, YouTube scripts and more.



Tools for Fact-Checking your AI generated Content

- CheckFor: Identify AI-generated content
- Copyleaks/Winston: Google Chrome Extensions AI detection tool. Free with paid upgrades.
- Originality.AI: leverages extensive use of AI, machine learning and NLP to fact-check statements made in your text either by pasting in the text or uploading a document.
- Full Fact: Full Fact uses AI to automatically identify false claims in real-time. It's generally used to flag statements in speeches by prominent public figures.
- Social Media Fact Checking Tools: Facebook and X have embedded fact-checking tools when posting content.
- Google Fact Check Explorer: Google's highly successful Fact Checker provides summaries on claims and is a valuable tool for journalists to corroborate claims via search, images and more.
- YouTube DataViewer: Amnesty International's YouTube DataViewer helps extract the metadata of any video uploaded on YouTube. Users can also find the video's thumbnail and reverse search that image.

More AI tools to try out to innovate your media

- Vidyo AI: Automatically parses longer video interview into shorter clips for Instagram Reels or YouTube Shorts. Free version offers up to 75 minutes of video per month.
- Invideo AI: Generate videos for social media or news articles using stock images and videos automatically mix with a human voice-over and subtitles.
- QuillBot: online paraphrasing tool uses AI to find new ways to phrase sentences without changing their meaning or context.
- Grammarly: Improve your writing with an automated text corrector, helps your reduce editing time and is free to use.



THANK YOU

